

RICO AWARDED 10 TRUCK CONTRACT FROM MAJOR U.S. AUTO MANUFACTURER

FOR IMMEDIATE RELEASE

(May 5, 2008 – Medina, Ohio) Major U.S. Automotive manufacturer has selected BPR/RICO Equipment, Inc. to design and build 10 Pegasus P-400 Lift Trucks (40,000 lb. capacity Sit-Down Rider Counterbalance Lift Trucks) for their Michigan location.

"Due to the harsh application and the demanding use of the lift truck needed by the auto manufacturer, the RICO Pegasus P-400 was a natural fit" says Hank Durica, RICO's National Sales Manager.

Pegasus is a true innovative solution from RICO. The Pegasus Series boasts many features that make life easier for operators and maintenance technicians. Built on RICO's 130+ years of lift truck industry experience, the Pegasus Series trucks are designed for demanding applications that require clean, quiet-running, heavy-duty capabilities. The Pegasus Series features a variety of mast heights, style, and options to handle a wide range of applications and markets and have capacities ranging from 20,000 to 100,000 LBS.



Rico Equipment is proud to be fabricators of the world's finest specialty lift trucks. With over 125 years of experience, RICO has pioneered the design, development and manufacture of specialized lift trucks with capacities ranging from 3,000 to 400,000 lbs. RICO's diverse customer base includes the industrial, military, and commercial markets. For more information contact Hank Durica at (330) 723-4050 ext. 220 or visit www.RicoEquipment.com